



**LIFEPROOF**

LET'S GO!

nüüd iPad mini  
**REVIEWER'S GUIDE**



## nüüd FOR iPad MINI

Introducing LifeProof nüüd, the only all-protective tablet case designed to maximize your mini. nüüd protects iPad mini from accidental drops, dirt, splashes and even complete submersion. All in a case that's so slim, sleek and functional you won't know it's there — until you're glad it is.

nüüd allows full access to iPad mini's touchscreen, delivering a level of protection and interaction unmatched by any all-protective case on the market. LifeProof lets users enjoy iPad mini as Apple designed it, in ways and places never before possible.

**For a complete overview, visit**  
[www.lifeproof.com/ipad-mini-nuud](http://www.lifeproof.com/ipad-mini-nuud)







YOU CAN TOUCH  
THE ACTUAL SCREEN

## nüüd SCREENLESS TECHNOLOGY

Touchscreen glass is incredibly tough, and like all glass, waterproof. nüüd technology exploits these properties instead of covering them. Like a windshield seals to a car's body, the case seals to the touchscreen. Together, glass and seal keep water and debris out while the inside stays safe and dry.

Using integrated gaskets, nüüd forms a waterproof seal around the edge of your iPad mini's touchscreen. Sealing to the actual touchscreen keeps the case and tablet completely waterproof, while the touchscreen stays open to direct touch.

- User can touch iPad mini's actual screen
- iPad mini remains completely waterproof and drop proof
- Zero visual interference — eliminates glare, rainbows
- Uninterrupted touch response

WATERPROOF SEAL •





## FEATURES

### Design

The thinnest, lightest, all-protective iPad mini case ever made

### nüü

Waterproof seal protects iPad mini and opens the touchscreen to direct touch

### Touch

User can touch the actual touchscreen

### Function

Complete access to every button, control and port

### Style

Transparent back highlights Apple's brilliant design

### Profile

Stays true to iPad mini's thin profile and precision lines

### Acoustics

Dynamically engineered speaker ports deliver maximum sound output and clarity

### Optics

Anti-reflective optical-glass lens ensures distortion-free photography

### Extras

Includes removable shoulder strap

.063in / 16.002mm



5.8in / 147.6mm

8.5in / 216mm

## LAB TESTED

Tested to meet strict specifications — and to exceed your expectations



### MIL STD 810-516

This US Military Standard addresses the functional drop. It requires that an item can physically withstand the relatively infrequent, non-repetitive shocks encountered during handling and transportation.

Survives the drops, vibrations and bumps users encounter day to day.



### Water Test

All cases are factory water tested, then sent to an independent lab for additional testing, including a second water test on randomly selected units. Cases that pass are shipped. Cases that fail are scrapped.

Ensures every case is leak free and instills maximum consumer confidence.



### IP-68

The international standard for Ingress Protection (IP). 6 is the highest rating for solids. 8 is the highest for liquids. IP-68 rated cases withstand circulating talc for 8 hours and water immersion to 2m for 1 hour.

Handles water submersion, plus exposure to dirt, dust and snow without worry.

## SPECS

**DIMENSIONS** 8.5" x 5.8" x 0.63" / 215.9 mm x 147.6 mm x 16.002 mm

**WEIGHT** 4.64 oz / 131.54 g

**MSRP** \$119.99



## ONE CASE. FOUR PROOFS.

### **WATER PROOF**

Fully submersible to 6.6 feet (2m) for up to 1 hour  
This level of protection goes deeper than accidental spills and splashes. Users can take their iPad mini swimming, fishing and rafting. They can shoot underwater videos. Read in the tub. Take it to work in the lab, classroom or hospital. And simply rinse it in the sink when it gets dirty.  
**See IP-68 under Lab Tested**

### **SHOCK PROOF**

Survives drops from up to 4 feet (1.2m)  
Drops are the number-one cause of device damage. It slips out of the user's hand, falls off their lap, drops from the car roof or gets knocked off the table. LifeProof nüüd is built to stringent military specifications for drop protection to safeguard iPad mini from the most common mishaps.  
**See MIL STD 810F-516 under Lab Tested**

### **DIRT PROOF**

Totally sealed from dirt and minute dust particles  
LifeProof's water protection standards also block dust and dirt. Users can take their device hiking, camping, hunting and shopping. They can use it on the job, in the field or in the vehicle. Dirt, dust, sand, grit and mud stay out, keeping the iPad mini up and running.  
**See IP-68 under Lab Tested**

### **SNOW PROOF**

Completely closed to sleet, snow and ice  
Since nüüd has no problem keeping water and dirt out, it's perfect for protecting iPad mini from melting snow, ice and sleet. Traditional cases can actually wick water from melting snow, drenching the device inside. With nüüd, users can take iPad mini into the snow without worry.  
**See IP-68 under Lab Tested**



## ACCESSORIES

### Mounting Cradle

Compatible with AMPS universal mounting systems (sold separately), the Mounting Cradle is perfect for cars, trucks, boats, planes, homes, offices, classrooms, boardrooms — anywhere users need iPad mini mounted and ready to go.

\$49.99



### Cover + Stand

The Cover + Stand delivers an added layer of screen protection when iPad mini's not in use. It folds back to double as a stand for watching movies or typing, and the integrated magnets automatically wake and sleep iPad mini.

\$39.99



### LifeJacket

Slipping securely around nüüd for iPad mini, LifeJacket keeps the iPad mini buoyant and afloat. Along with the super buoyancy, the additional padding adds an extreme layer of drop protection.

\$59.99



## LIFEPROOF, LET'S GO!

LifeProof tablet and smartphone cases are just that — life proof. Designed to deliver protection, style and functionality, LifeProof gives users the freedom to enjoy their mobile device everyday, everywhere, for everything — without worry.

LifeProof continues to innovate and introduce technologies like frē, nüüd and four-proof protection in their mission to keep mobile devices protected and consumers connected in all situations.

For media contacts and press kits, visit:  
<http://www.lifeproof.com/pr/>

For all other media, visit:





Discover more at [LIFEPROOF.COM](https://lifeproof.com)